

WHAT IS CLAIMED IS:

1. A semipermanent hair dye composition comprising the following components (A), (B) and (C):

5 / (A) a direct dye;

(B) a hydrocarbon oil; and

| (C) polyoxyalkylene-modified dimethyl polysiloxane.

10 2. The semipermanent hair dye composition
according to Claim 1, which further comprises:

(D) at least one organic solvent selected from a compound represented by the following general formula (1):

15

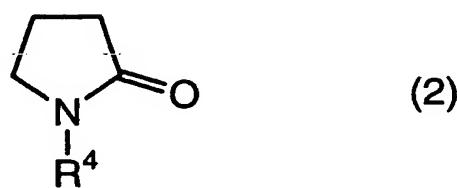
wherein R¹ is a hydrogen atom, a low alkyl group or a group represented by the following formula:



in which R^2 is a hydrogen atom, or a methyl or ethyl group, and R^3 is a single bone or a saturated or unsaturated hydrocarbon group having 1 to 3 carbon atoms,

Y and Z are, independently of each other, a

hydrogen atom or a hydroxyl group, and
p, q and r are, independently of each other, an
integer of 0 to 5, with the proviso that the cases
where p and q are 0, and Z is a hydrogen atom, and
5 where p and q are 0, R¹ is a hydrogen atom, and Z is a
hydroxyl group are excluded,
a compound represented by the following general
formula (2):



10 wherein R⁴ is a linear or branched alkyl group having
1 to 18 carbon atoms,
an alkylene carbonate having 2 to 5 carbon atoms and
a 5- or 6-membered cyclic lactone which may be
substituted by an alkyl, alkenyl, alkoxy or acyl
15 group.